



MEDIA ADVISORY

One Zone, Canada's top rated WiFi network, provides service plan for iPhone and iPod Touch's

Effective June 19, 2009, Cogeco Data Services is pleased to announce the launch of a new One Zone™ WiFi service plan designed specifically for Apple iPod Touch and iPhone users. With more and more Canadians using iPhone's and iPod Touch's for more than just making phone calls or listening to music, the iPod WiFi service provides users with an inexpensive, contract-free alternative to access North America's fastest WiFi network.

The iPod WiFi service plan is designed to promote mobility and provide users with fast, reliable and secure WiFi access while on the go. Users will be able to utilize applications such as email and web browsing from anywhere within the One Zone network. Users accessing One Zone with their iPod or iPhone will be redirected to a portal page designed specifically for their device where they may purchase one month of Internet access for \$5.00.

Cogeco Data's One Zone service, rated as the fastest WiFi service in North America by Novarum Research, offers users access to Internet service throughout six square kilometres of Toronto's downtown core.

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About Cogeco Data Services

Cogeco Data Services is a data communications provider that supplies its business customers with the fast, reliable and secure ability to access, manage, move and store large amounts of data worldwide. The company's wholly-owned, redundant network is all-optical, and offers near limitless bandwidth with services that scale to meet the needs of some of Canada's largest public companies and public sector organizations. www.cogecodata.com

The Company's One Zone wireless service, rated the fastest Wi-Fi service in North America by Novarum Research, is a consumer service located within downtown Toronto. The network is designed to promote user mobility and is ideal for users who want Internet access on the go. www.onezone.ca

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